

# Minexus

**Sector:**  
Information Technology

**Product Type:** SaaS

**Founded:** 2015  
**Team Members:** 51

**Pre-Capital Valuation:** USD 15 million  
**Series A Funding Target:** USD 3 million

## Metrics

15,100 registered users  
10,000 active providers  
USD 1,5 MM Anual Billing  
USD 4.35k CAC  
USD 85 k LTV  
USD 19k LTV/CAC ratio

## Founders:



**Augusto Benitez**  
CEO



**Julián Rojas**  
CIO

## Contact

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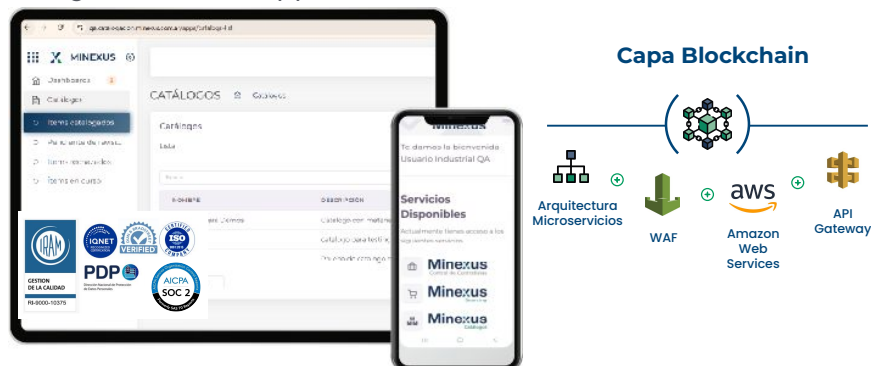
We digitally **connect the supply chain** to facilitate the **optimal and automatic meeting** between suppliers and companies, **complementing the functional gaps of ERPs.**

## Problem

Large ERP systems leave **critical gaps in the supply chain**: slow processes, low transparency, and a lack of traceability. This results in significant inefficiencies, longer lead times, higher costs, and increased compliance risks.

## Solution

MINEXUS digitally connects the supply chain to enable optimal and automatic matching between companies and suppliers, complementing the functional gaps of traditional ERPs. Our CODIN® platform suite and B2B / B2G reverse Marketplace offer a complete, end-to-end ecosystem that integrates: supplier qualification (homologation), sourcing, operational risk management, and supplier evaluation.



## Market focus

We target the global corporate market undergoing digital transformation in integral supply chain and procurement management. Applicable to all major industries: **Mining, Oil & Gas, Energy, Manufacturing, Construction, Health, and Agribusiness.**

Expansion Strategy: Current focus on LATAM, with a clear roadmap for expansion into the USA and CANADA.

## Business Model

Currently, the modules in operation are monetized according to the following concepts:

- Monthly FEE per purchasing user
- One-time payment for integrations with ERPs
- Percentage of sales to suppliers (once the Marketplace is operational).

## Roadmap

