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## Global network of international sales representatives

We connect exporting SMEs with local sellers in key markets, accelerating global expansion and closing international deals

[exportaya.net](http://exportaya.net)



## The Problem

Selling internationally is still complex, expensive and inefficient for most SMEs.

Traditional expansion models require:

- High upfront investment
- Local offices and legal structures
- Slow market validation
- Elevated operational risk

As a result, thousands of companies with export potential never scale beyond their home market.

## The Solution

ExportaYa enables companies to scale globally by connecting them with **vetted local sales professionals** without opening offices or hiring full-time teams.



We provide the infrastructure to:

- 1** Hire and manage **local sales reps** in multiple countries
- 2** Track sales activity and performance in real time
- 3** Scale internationally with speed, control, and low risk

## How It Works

- 1** SMEs **post openings** by target country
- 2** Qualified local candidates **apply in one click**
- 3** SMEs select **top-ranked candidates**
- 4** Once hired, reps operate through **Sales Tracker**

## Early Traction

- 50+** active companies
- 350+** sales professionals
- 100+** job postings
- 150+** applications

## Business Model

- 1** **Monthly SaaS** for Companies
- 2** **Transaction-based fees** on cross-border deals
- 3** **ExportaYa Academy** Training & certification programs